

AI – Foundation & Business Application



Course summary:

This course provides a foundation for students to learn more about what is AI. Training starts with innovative theory and then commercial applications. It will give students an idea of the value and benefits that can be gained with Artificial Intelligence. After the training, students will learn what artificial intelligence is. How it works, makes our lives better, applies to our business and ultimately benefits.

Target Audience:

Digital Manager, Directors, Management Team Head, Entrepreneur

Training topics:

- **Introduction (History & Basic)**
- **How AI Solving Problems:**
 - Learning (Machine Vs Human)
 - Human network (Social Intelligence)
 - Planning – Smart ERP
 - Knowledge representation
 - Visual and Alert (motion and Manipulation)
 - Natural Language Processing
- **AI & Business Application:**
 - AI Advertising
 - Finance, auditing and economics
 - Health Care
 - Games (online, mobile, console)
 - Automobile industry
 - Entertainment: music, movies



SmartINNO Technology
Solutions Limited

Instructor: Raymond Ho, MBA

Experienced AI engineers and trainers with more than 20 years of product development experience, from product management, project management, system design, software design, and integration to customer support.

Course Enquiry:

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